



NAVIGATING
THE FUTURE
OF YOUR
CERTIFIED
BUSINESS
SHOULDN'T BE
A GUESSING
GAME.

sdawson@navigantlaw.com
847.253.8800

Susan Dawson



IT'S TIME TO TRANSFORM SUCCESSION FROM A STRESS POINT INTO A STRATEGIC ADVANTAGE

For certified-owned companies, succession planning comes with unique challenges—but also powerful opportunities.

In this program, we'll explore the distinct challenges that certified enterprises face when preparing for leadership transitions—from understanding certification requirements to balancing ownership dynamics and accessing strategic resources.

Attendees walk away with actionable insights, inspiring case studies, and tools to initiate or refine a succession plan that protects legacies, preserves certification, and aligns with both personal and professional visions



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